

**ORDER**


**Orders**  
**Order / Rev:** 433676  
**Alt Order #:**  
**Product Desc:** Est. 4156 10/27-11/2  
**Estimate:** 4156  
**Flight Dates:** 10/27/16 - 11/02/16  
**Original Date / Rev:** 10/21/16 / 10/21/16  
**Order Type:** GENERAL  
**Primary AE:** Carolina Patino  
**Sales Office:** MCGPH  
**Sales Region:** National

**Agency**  
**Name:** Media Financial Services  
**Buying Contact:**  
**Billing Contact:**  
 1675 Palm Beach Lakes Blvd.  
 West Palm Beach, FL 33401  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** American Unity PAC  
**Demographic:** A35+  
**Product Codes:** PL2 - Issues/Propositions  
**Priority:** P-3  
**Revenue Codes:** AGY, POL, ISS  
**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/24/16	10/30/16	16	\$8,450.00	\$7,182.50
10/31/16	11/06/16	21	\$11,900.00	\$10,115.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	16	\$8,450.00	\$7,182.50	0.00
November 2016	21	\$11,900.00	\$10,115.00	0.00
<b>Totals</b>	<b>37</b>	<b>\$20,350.00</b>	<b>\$17,297.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXDJ	10/27/16	11/02/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	22322--	1:00	11	\$650.00	P-3	0.00	NM	11	\$7,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	---22--		4				\$650.00		0.00			
	Week:	10/31/16	11/06/16	223----		7				\$650.00		0.00			
E 2	WXDJ	10/27/16	11/02/16	10a-3p M-F 10a-3p M-F	CM	10a-3p M-F	32232--	1:00	12	\$500.00	P-3	0.00	NM	12	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	---32--		5				\$500.00		0.00			
	Week:	10/31/16	11/06/16	322----		7				\$500.00		0.00			
E 3	WXDJ	10/27/16	11/02/16	3p-6p M-F 3p-6p M-F	CM	3p-6p M-F	23223--	1:00	12	\$550.00	P-3	0.00	NM	12	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	---23--		5				\$550.00		0.00			
	Week:	10/31/16	11/06/16	232----		7				\$550.00		0.00			
E 4	WXDJ	10/27/16	11/02/16	10a-3p SA-SU 10a-3p SA-SU	CM	10a-3p SA-SU	-----11	1:00	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----11		2				\$300.00		0.00			
	Week:	10/31/16	11/06/16	-----		0				\$300.00		0.00			
Totals														37	\$20,350.00

**Leonel Fong (Miami)**

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**From:** message\_bot@radioexchange.com  
**Sent:** Thursday, October 20, 2016 6:19 PM  
**To:** Evelyn Jose (New York); Barry J. Fischer (Corporate); Leonel Fong (Miami); Carolina Santamarina (Miami); Carolina Patino (Miami)  
**Subject:** WXDJ-FM has received a NEW order - American Unity PAC

**You have received a New Network order from RadioExchange.**

Station: WXDJ-FM

Order #: 3138487

Contract #: 4290087

Flight: 10/27/2016-11/2/2016

Total Dollars/Spots: \$20,350.00/37

Advertiser: American Unity PAC

Product: Est.4156\_10/27-11/2

Salesperson: Roger Rafson

Phone: 412 421 2600

Office: PHILADELPHIA

Comment: This is a revised order - do not double book. CHANGED # SPOTS. Order will be sent via email also if you are not in Radio Exchange. Please confirm receipt of revision in Radio Exchange or by email at [joyce.vordenbaum@genmediapartners.com](mailto:joyce.vordenbaum@genmediapartners.com) (with call letters in subject line) TODAY. Thank you.

**PLEASE CLICK [HERE](#) AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO <https://www.radioexchange.com>**

<b>STATION:</b>	WXDJ-FM	<b>ORDER#:</b>	3138487	<b>DATE:</b>	10/21/2016
<b>MARKET:</b>	Miami-Ft. Lauderdale-Hollywood, FL	<b>AMOUNT:</b>	\$20,350.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	37	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4290087</b>	
<b>ADVERTISER:</b>	American Unity PAC	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est.4156_10/27-11/2	<b>AGY EST:</b>	4156	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>FLIGHT:</b>	10-27-2016 TO 11-02-2016	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/20/2016 17:16	

#### COMMENTS

[Rep Comment] 10/20/2016: This is a revised order - do not double book. CHANGED # SPOTS. Order will be sent via email also if you are not in Radio Exchange. Please confirm receipt of revision in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) TODAY. Thank you.

**THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

DAY#1		10/27/2016 To 10/27/2016						TOT \$3,900.00	TOTAL SPOTS 7		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	...T...	6:00AM	10:00AM	60	10/27/2016	10/27/2016	2	\$650	\$1,300
	2	DT	...T...	10:00AM	3:00PM	60	10/27/2016	10/27/2016	3	\$500	\$1,500
	3	RT	...T...	3:00PM	6:00PM	60	10/27/2016	10/27/2016	2	\$550	\$1,100

DAY#2		10/28/2016 To 10/28/2016						TOT \$3,950.00	TOTAL SPOTS 7		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	....F..	6:00AM	10:00AM	60	10/28/2016	10/28/2016	2	\$650	\$1,300
	2	DT	....F..	10:00AM	3:00PM	60	10/28/2016	10/28/2016	2	\$500	\$1,000
	3	RT	....F..	3:00PM	6:00PM	60	10/28/2016	10/28/2016	3	\$550	\$1,650

<b>STATION:</b>	WXDJ-FM	<b>ORDER#:</b>	3138487	<b>DATE:</b>	10/21/2016
<b>MARKET:</b>	Miami-Ft. Lauderdale-Hollywood, FL	<b>AMOUNT:</b>	\$20,350.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	37	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4290087</b>	
<b>ADVERTISER:</b>	American Unity PAC	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est.4156_10/27-11/2	<b>AGY EST:</b>	4156	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>FLIGHT:</b>	10-27-2016 TO 11-02-2016	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/20/2016 17:16	

**DAY#3**                      **10/29/2016 To 10/29/2016**                      **TOT \$300.00**                      **TOTAL SPOTS 1**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	W	.....S.	10:00AM	3:00PM	60	10/29/2016	10/29/2016	1	\$300	\$300

**DAY#4**                      **10/30/2016 To 10/30/2016**                      **TOT \$300.00**                      **TOTAL SPOTS 1**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	W	.....S	10:00AM	3:00PM	60	10/30/2016	10/30/2016	1	\$300	\$300

**DAY#5**                      **10/31/2016 To 10/31/2016**                      **TOT \$3,900.00**                      **TOTAL SPOTS 7**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	M.....	6:00AM	10:00AM	60	10/31/2016	10/31/2016	2	\$650	\$1,300
	2	DT	M.....	10:00AM	3:00PM	60	10/31/2016	10/31/2016	3	\$500	\$1,500
	3	RT	M.....	3:00PM	6:00PM	60	10/31/2016	10/31/2016	2	\$550	\$1,100

<b>STATION:</b>	WXDJ-FM	<b>ORDER#:</b>	3138487	<b>DATE:</b>	10/21/2016
<b>MARKET:</b>	Miami-Ft. Lauderdale-Hollywood, FL	<b>AMOUNT:</b>	\$20,350.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	37	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4290087</b>	
<b>ADVERTISER:</b>	American Unity PAC	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est.4156_10/27-11/2	<b>AGY EST:</b>	4156	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>FLIGHT:</b>	10-27-2016 TO 11-02-2016	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/20/2016 17:16	

**DAY#6**                      **11/1/2016 To 11/1/2016**                      **TOT \$3,950.00**                      **TOTAL SPOTS 7**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	.T.....	6:00AM	10:00AM	60	11/1/2016	11/1/2016	2	\$650	\$1,300
	2	DT	.T.....	10:00AM	3:00PM	60	11/1/2016	11/1/2016	2	\$500	\$1,000
	3	RT	.T.....	3:00PM	6:00PM	60	11/1/2016	11/1/2016	3	\$550	\$1,650

**DAY#7**                      **11/2/2016 To 11/2/2016**                      **TOT \$4,050.00**                      **TOTAL SPOTS 7**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	..W....	6:00AM	10:00AM	60	11/2/2016	11/2/2016	3	\$650	\$1,950
	2	DT	..W....	10:00AM	3:00PM	60	11/2/2016	11/2/2016	2	\$500	\$1,000
	3	RT	..W....	3:00PM	6:00PM	60	11/2/2016	11/2/2016	2	\$550	\$1,100

TOTAL	Oct	Nov												Total
SPOT	16	21												37
CASH	8,450.00	11,900.0												20,350.0
TOTAL	8,450.00	11,900.0												20,350.0

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

American Unity PAC
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: American Unity PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Unity PAC 1775 Pennsylvania Ave NW, Suite 350 Washington, DC 20006
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President and Treasurer: Margaret Hoover
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

American Unity PAC  
1775 Pennsylvania Ave NW, Suite 350  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

President and Treasurer: Margaret Hoover



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/18/16      Margaret Horner      (202)-750-7230  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title

